



FOR IMMEDIATE RELEASE

Star Wellness USA CEO Johnette van Eeden receives “Who’s Who in Healthcare” recognition

DALLAS (Oct. 24, 2012) – Star Wellness USA President and CEO Johnette van Eeden has been named “Who’s Who in Healthcare” in Dallas/Fort Worth by the *Dallas Business Journal* in recognition of her state-of-the-art corporate wellness and healthcare screening programs.

A former computer programmer, van Eeden started Star Wellness after realizing that a lot of time and money was being spent on fitness and wellness programs, but no one was monitoring the effectiveness of those programs.

After originally offering cholesterol testing and other medical screenings at fitness centers and health food stores, she shifted her focus to corporate workforces. Today Star Wellness provides affordable and comprehensive health assessments and screenings to more than 230 businesses, municipalities and organizations throughout Texas and in over 20 other states.

“I’m honored to receive this recognition,” said van Eeden. “I have a passion for making employee wellness a high priority, and helping businesses find ways to control rising healthcare costs while preventing potential life threatening diseases in their employees.”

According to the Dallas Business Journal, nominees for the Who’s Who in Healthcare award were selected based on their innovative leadership skills in various fields in the healthcare industry.

More information on additional Star Wellness services, including franchise information, is available at www.starwellnessusa.com or by calling 800-685-5572.

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